

# TECHSQUADZ PROFILE

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#### Welcome

TechSquadz is a visionary brand strategy and digital design agency, dedicated to transforming ideas into captivating products and brands that drive business success. With our unique expertise and an impressive track record spanning over a decade, we specialize in crafting brand identities and immersive digital experiences that leave a lasting impact in today's dynamic culture.

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We respect your privacy and do not tolerate spam and will never sell or give away your information

## Index.

01. About Us	Page 04
02. Our Services	Page 06
03. Our Vision	Page 10
04. Core Values	Page 10
05. Why Choose Us?	Page 11
06. Our Valuable Clients	Page 12
07. Projects & Sevices	Page 14
08. Our Portfolio	Page 16

#### **About**

# Techsquadz

TechSquadz is a visionary brand strategy and digital design agency, dedicated to transforming ideas into captivating products and brands that drive business success. With our unique expertise and an impressive track record spanning over a decade, we specialize in crafting brand identities and immersive digital experiences that leave a lasting impact in today's dynamic culture.

At our agency, we thrive on collaboration and partner with individuals who share our unwavering commitment to their craft. We infuse every project with our core values of integrity, perseverance, and mutual trust, ensuring that our clients receive nothing less than exceptional results.

By seamlessly blending creativity and professionalism, we deliver unparalleled solutions that transcend boundaries and captivate audiences. From meticulously crafting brand identities that resonate with your target market to designing seamless digital experiences that engage and inspire, our team's expertise and passion shine through in every project.

Choose us as your strategic partner, and let us empower your brand to rise above the noise, leaving an indelible mark on your industry. Experience the transformative power of our services, as we propel your business towards unprecedented success.

If you have any specific inquiries or wish to delve deeper into any aspect of our work, please don't hesitate to reach out. We are here to help you achieve greatness.



## **Our Services**



#### **Website Development**

- Custom website design and development tailored to your business needs.
- ✓ Mobile-responsive designs that ensure seamless user experience across devices.
- Content management system integration for easy website management.
- UI/UX design to create visually appealing and user-friendly interfaces.
- Ongoing website maintenance and support.



#### **Mobile Application Development**

- ☑ Native app development for iOS and Android platforms.
- Customized mobile app solutions to meet your specific requirements.
- App store optimization to enhance app visibility and downloads.
- Thorough testing and quality assurance to ensure optimal performance.
- Continuous updates and support for app maintenance. and downloads.



#### **Graphic Design**

- ✓ Logo design and branding services to establish a strong brand identity.
- Eye-catching brochure and flyer designs to captivate your audience.
- Professional business card and stationery designs that leave a lasting impression.
- ☑ Engaging social media graphics to enhance your online presence.
- Infographic design to present complex information in a visually appealing manner.
- Print and digital advertising design to attract and convert customers.



#### **SEO (Search Engine Optimization)**

- ✓ In-depth keyword research and analysis to identify the right target audience.
- On-page and off-page optimization techniques to boost search engine rankings.
- Technical SEO audit and optimization for improved website performance.
- SEO content writing and optimization to drive organic traffic.
- ✓ Local SEO strategies and Google My Business optimization for local businesses.
- Detailed reporting and analytics to track the progress and measure results.

#### **Our Services**



#### ERP (Enterprise Resource Planning) Services

- Comprehensive ERP software implementation and customization.
- Seamless integration and data migration to streamline your business processes.
- ✓ Training and support to ensure smooth adoption and maximum utilization of the ERP system.
- Workflow automation and process optimization to enhance productivity.
- Customized reporting and analytics for data-driven decision-making.
- Ongoing maintenance, upgrades, and scalability options to meet your evolving business needs



#### **UI/UX** Development Services

- ✓ Intuitive interfaces, delightful experiences.
- ☑ User-centric designs, meaningful connections.
- Captivating interactions, lasting impressions.
- ✓ Visually stunning, functional designs.
- ☑ Seamless mobile experiences, anywhere, anytime.
- ✓ Streamlined information architecture, effortless navigation.
- ✓ Flawless performance, tested for perfection.
- ☑ Brand-infused designs, memorable identity.
- ✓ Inclusive accessibility, reaching all users.
- ☑ Collaborative approach, aligned with your vision.



# Digital / Social Media Marketing Services

- ✓ Strategic campaigns, impactful results.
- **☑** Boosted visibility, organic traffic with SEO.
- ✓ Targeted, measurable PPC advertising.
- ☑ Engaging social media marketing.
- Captivating content that converts.
- ☑ Effective email marketing campaigns.
- ✓ Data-driven insights for informed decisions.
- ✓ Maximized website performance with CRO.
- ☑ Build and protect your brand image.
- ✓ Customized strategies for your success.



#### **Our Vision**

To become a leading player in the IT industry, known for our innovation, expertise, and client-centric approach. We will pursue growth opportunities through new service offerings, strategic partnerships, and geographic expansion.

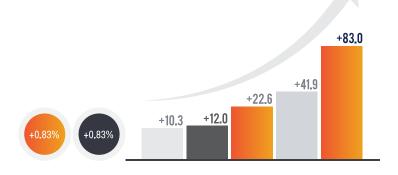
#### **Core Values**

Innovation Goals Teamwork Commitment Integrity

Customers and Responsibility

# Why Chose Us?

- 1. Tailored Solutions
- 2. Proven Track Record
- 3. Seemless Collaboration
  - 4. Scalability and Flexibility
  - 5. Expertise and Experience
  - 6. Comprehensive Solutions
  - 7. Client-Centric Approach
- 8. Quality & Reliability
  - 9. Data Security and Confidentiality
  - 10. Transparent Pricing
  - 11. Ongoing Support and Maintenance
  - 12. Client Satisfaction



2019

2023

# Our Valuable Clients



































































## Our Valuable Clients

## **Projects Sevices**

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# Let's **create the** future

We are a reputed agency we did lots of projects, we are presenting few projects to see.





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## What we do...















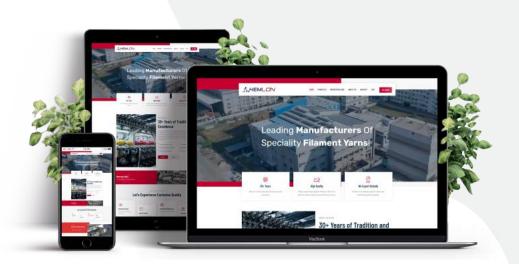






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#### **HEMLON SYNTHETICS**





With 30 years of tradition & excellence Hemlon produces high quality fashion forward filament yarns for apparels, furnishings etc..

Client: Dhaval Majmundar

2

**Skyblue Art Activities** 





Skyblue Art Activities nurture the creativity of the children and let them express their views, emotions and understanding through creative art and craft.

Client: Shailesh Pithadiya

3

#### Skyblue Institute

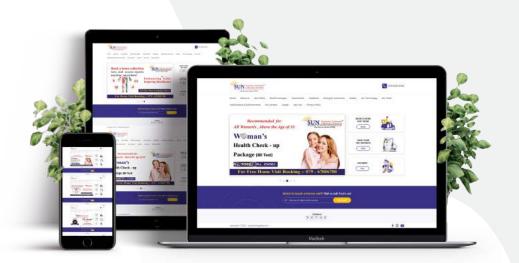




Skyblue Institute Of Design has become one of the pioneers in pr viding professional design education in Gujarat. Best known for our creative pursuits, we have been an integral part of hundreds of students' endeavor to learn design excellence.

**Client: Shailesh Pithadia** 

4 Sun Pathology





Sun Pathology Laboratory & Research Institute is established since 1997 andhas proved its quality services in field of Laboratory medicine. We have always been focusing on quality testing, maximal customer benefits and committed to provide end result which is fit to the purpose to customer.

Client: Dr. Mayank Joshi

5 Paraphrase

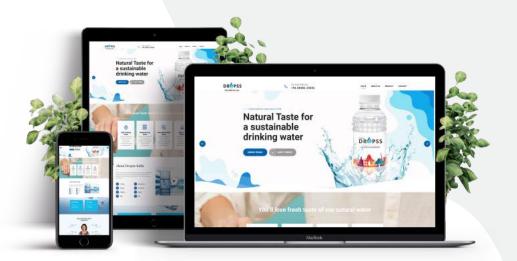




Paraphrase is a publication witha difference. They publish curated content on emerging technologies. The content includes concepts, interviews, and updates on technologies that will intrigue you.

Client: Saloni Mehta

6 Dropss India





DROPSS Water Corporation, are a renowned business organization with a massive future prospects. Founded by Managed by Identified in the market for our high quality products.

Client: Kinjal & Tarun

7 RTPL



**99** 

RTPL is the leading manufacturers and marketers for the replacement spares of Air/Gas Compressors...

**Client: Asit Shah** 

8

Mobisetu



99

Early detection of disabilities can minimize its impact & enhances achievement of dreams with current ability.

Client: Dr. Lipi Shah

## 10 Dida Fitness



**99** 

An online platform for busy moms around the world who want to get back to fit, lose weight, get stronger, improve their cardiovascular abilities and flexibility, by working out on a regular basis, eating healthy food and get exposed to menus prescribed by nutritionist from all over the world, while being supported by an international community of moms.

Client: Mommies Back2fit

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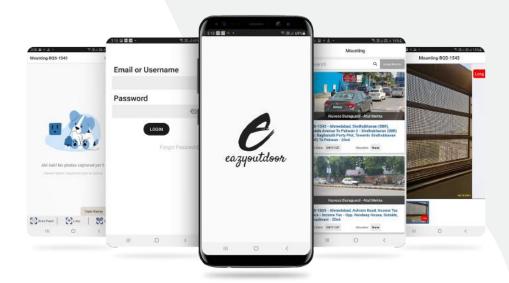


JOS app - Job Search | Hire employees | Advertise your business

Choose the jobs you dream about. Download JOS Job Search App today.

Client: Jobson Sight International Pvt LTD

9 EazyOutdoor



**99** 

Eazyoutdoor is an online platform for media owners to manage their outdoor inventories online. It comes with customer, inventory, planning and billing module to process end to end workflow.

**Client: TechSquadz** 





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